



E
-
INITIAL OF
EVERLAND

M
-
INITIAL OF
FOUNDER
NAMES

MOUNTAIN
-
COMPANY
PHILOSOPHY

BUILDING
-
DEVELOPER

V & A
-
BRAND
PATTERN

GOTHAM

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789*/-+_()!@#%\$'”&[]

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789*/-+_()!@#%\$'”&[]



DARK OXFORD BLUE

PMS 539C
CMYK 100 65 22 80
RGB 0 38 58
HTML 00263A



OSCAR GOLD

PMS 7562C
CMYK 8 29 66 19
RGB 189 155 96
HTML BD9B60



PURE WHITE

PMS NA
CMYK 0 0 0 0
RGB 255 255 255
HTML FFFFFFFF

